



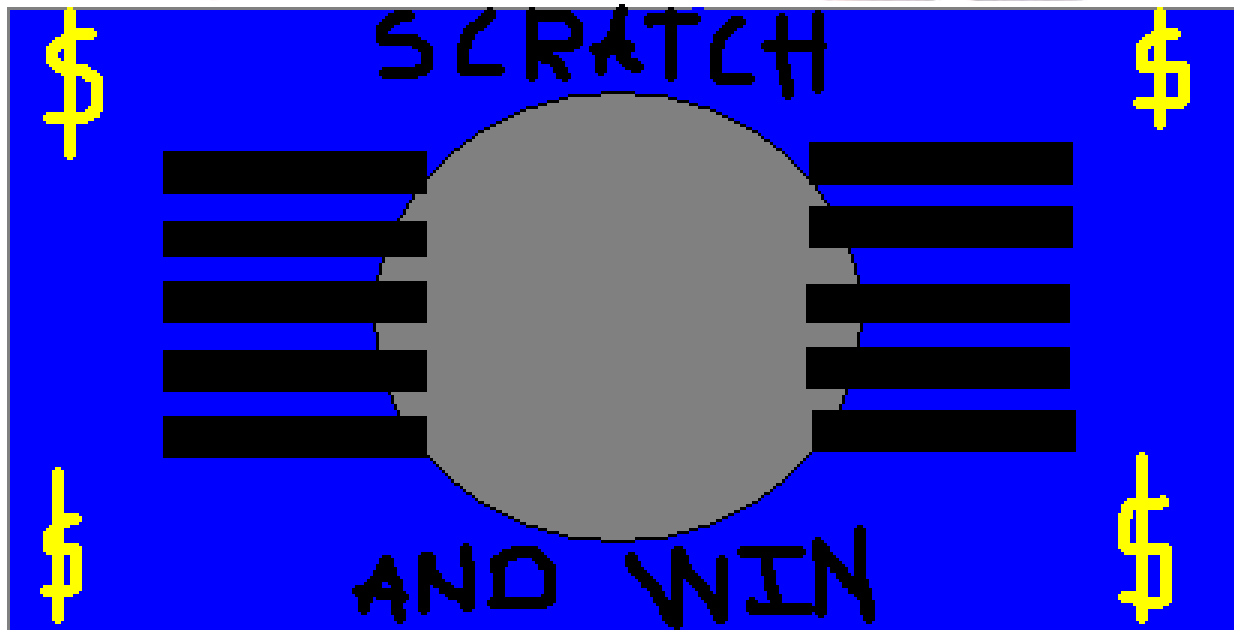
Attend My Talk And Win A Xbox 360...

In Some Other Contest!

Toorcon Seattle - Apr 2008
jrandom
nomad mobile research centre



Scratchcards



Applications

A woman with long dark hair, wearing a white mask and a dark dress, is holding a large white magnifying glass over her face. The background is a light, textured surface.

- Gambling
 - Lottery
 - Raffle
- Quizzes
- Prepaid services
 - Telephone
 - Credit
 - Gifts

How To Play

A woman with long dark hair, wearing a white mask and a black dress, is holding a large magnifying glass over her face. The background is a light, textured surface.

- One scratch area
 - Win or lose
- Multiple choice scratch area
 - Must choose winning areas
 - Limited number of choices

How To Cheat

A woman with long dark hair, wearing a white t-shirt and a dark jacket, is looking through a magnifying glass at a card. The image is semi-transparent and serves as a background for the text.

- Illuminating devices
- Resurfacing pens
- Printing errors
 - Winning and losing cards are printed in separate batches

Printing Errors

A woman with long, dark, wavy hair is shown from the chest up, holding a white mug. The mug features a circular portrait of a man with a mustache. She is wearing a dark, possibly black, top and a necklace with a cross pendant. The background is plain white.

- Consider every angle of the design
 - Quality of the cut
 - Strength of a shade
 - Font variation
 - Level of embossing
 - Additional or missing decoration

My Codes Are Perfect



- Hidden and not-so-hidden codes
 - Batch codes
 - Best-before date
 - “W” or “L”
 - Time of manufacture
 - Unique identifier

Gaming The Gamers

A woman with long dark hair, wearing a white mask with a circular opening and a dark, possibly black, outfit. She is looking down and to the right. The image is semi-transparent, serving as a background for the text.

- Disappearing codes
- Obvious tells
- Odds are still against you
- Can't win if you don't play



EOF

Thanks to chicken for inspiration.

NMRC Model
Photo Session

Bethany
Duy Nguyen
Amy Lee Muir

Art Manipulation

Weasel

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